

**BIG SUR**  
**LAND TRUST**  
For the lands you love

## Corporate Partnership & Sponsorship Opportunities

Your partnership with Big Sur Land Trust (BSLT) helps conserve our magnificent lands along California's Central Coast, supports community well-being, and ensures access to nature for everyone. Together, we protect vital habitats, enhance public access, and build climate resilience for future generations.

### Sustaining Corporate Partnership | ANNUAL \$10,000

At BSLT, we protect land in perpetuity and inspire others to do the same. Since 1978, we have conserved over 45,000 acres across Monterey County—increasing access to open space for everyone. We deliver environmental and leadership training to youth throughout the county with our nature camps, leadership weekends, and backpacking trips. Thousands of hikers enjoy miles of public access routes across our nature preserves.

Protecting land *forever* requires dedicated partners. Your support is crucial to help care for the land and the community we all call home. As a sustaining partner of BSLT, you will help support and connect our community with the stunning natural spaces around us, and inspire the next generation of land stewards.

### Race for Open Space (ROS) Sponsorship - May 9, 2026 | ONE TIME \$2,500
















BSLT's Race for Open Space, brings together vibrant and diverse individuals from across the country with a deep passion for conservation and outdoor adventure.

- The 2025 race had **369** participants, with **330** runners & **39** volunteers
- **75%** of participants were new to the event
- Ages ranged from 0–80 with the majority **between 30–64**—a prime demographic for brand engagement
- Event promoted through RunSignUp & Inside Trail Racing
- High visibility among individuals who value healthy living, environmental stewardship, and outdoor access
- Participants came from **11** cities throughout Monterey County, **nine** U.S. states, and Canada

# Sponsorship Opportunities & Recognition

## BIG SUR LAND TRUST OFFERS STRONG VISIBILITY FOR OUR PARTNERS AND SPONSORS:

- **3,000 households** receive our annual report
- **9,100 individuals** subscribe to our e-news blasts
- **5,500 people** visit our website each month
- **10,336 social media followers** and **32,432 post views** per month

BENEFITS	ANNUAL CORPORATE PARTNER \$10,000	RACE FOR OPEN SPACE SPONSOR (May 2026) \$2,500
Exclusive <b>full day retreat</b> for your organization at a BSLT preserve*		
<b>Presenting Sponsor</b> at 2026 ROS event		
Dedicated quarterly <b>social media</b> posts		
Opportunity to host <b>booth</b> at ROS event		
Company <b>logo and link</b> featured on Big Sur Land Trust's website		
Company <b>logo</b> included in <b>annual report</b> , event signage and promotional materials		
Opportunity to <b>display company signage</b> at event		
Group <b>social media</b> post		
Sponsorship recognized in <b>post-event e-blast</b>		
<b>Complimentary</b> Race for Open Space entries	<b>10 ENTRIES</b> 	<b>4 ENTRIES</b> 

\*Full-day access to our Big Sur coastal preserve. Our staff members will guide your team on a 2-3 hour hike and open our indoor and outdoor meeting areas for your organization's use (date subject to availability).

Please reach out to Linda Baigrie at [lbaigrie@bigsurlandtrust.org](mailto:lbaigrie@bigsurlandtrust.org) or (831) 886-7808 to learn more about becoming a BSLT sponsor.



## Sponsorship Sign Up

To become an Annual Corporate Partner or one-time Event Sponsor, please complete this form below and click **"SUBMIT"**.

**NAME OF ORGANIZATION**

**CONTACT NAME**

**ADDRESS**

**PHONE**

**EMAIL**

**WEBSITE**

**PLEASE PROVIDE A BRIEF STATEMENT OF WHY YOU ARE CHOOSING TO BECOME AN ANNUAL PARTNER OR ONE-TIME EVENT SPONSOR (THIS MAKES FOR MORE ENGAGING PROMOTIONAL MATERIALS):**

*Yes, we would like to participate as an Annual Corporate Partner or one-time Event Sponsor.*

**PLEASE CHECK A LEVEL OF SUPPORT:**

**ANNUAL CORPORATE PARTNER**

\$10,000

**RACE FOR OPEN SPACE SPONSOR**

\$2,500

**PAYMENT OPTIONS:**

**Check:** Payable to Big Sur Land Trust

**Invoice:** Please send me an invoice

Please scan the QR code or visit [bigsurlandtrust.org/sponsors/](https://bigsurlandtrust.org/sponsors/) to complete this form online.

**OR**

Mail with check to: Big Sur Land Trust  
**PO Box 4071, Monterey, CA 93942**  
BSLT EIN: 94-2473415



For more information, contact Linda Baigrie at [lbaigrie@bigsurlandtrust.org](mailto:lbaigrie@bigsurlandtrust.org).